

MINUTES OF THE PROGRAM DEVELOPMENT MEETING JANUARY 30, 2020

**GREATER PEORIA MASS TRANSIT DISTRICT
2105 N.E. Jefferson Avenue, Peoria, Illinois 61603**



DATE: *January 30, 2020*

PLACE: *Greater Peoria Mass Transit District Offices*

PRESENT:

Joan Krupa-Chair	Program Development Committee
Angel Marinich	Assistant General Manager, Operations
Andrew Dwyer	CityLink Director of Mobility
Emily Watson	CityLink Director of Marketing
Yokita Johnson	CityLink Scheduling Supervisor
Chris Ripka	CityLink Scheduling Supervisor
Ken Boddie	CityLink, Director of Operations
Joe Alexander	CityLink Planning

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1.Call to Order The meeting was called to order by Joan Krupa, PDC Chair at 11:00 AM on January 30, 2020.

2. Receipt and Approval of Minutes

Minutes from the December 5, 2019 meeting were presented for approval. **Emily Watson made a motion to approve the minutes and Angel Marinich seconded the motion. Motion Passed.**

3.Public Comments:

None

4.Oid Business:

A.Outreach Plans for the COA:

Emily reached out to Nelson Nygaard who conducted the COA study last year knowing they have all the info on our routes and comprehensive knowledge of our service. They have compiled 4 different tasks which were handed out to all (please see included behind these minutes). There is a call planned with Nelson Nygaard to discuss some of these tasks. Developing route maps and web design is important as well as completing a first video showing potential changes. All would be useful for our public meetings. Emily has compiled a list of agencies and government contacts where WE could send an email blast regarding upcoming meetings. Emily feels that she feels the biggest complaint we may receive is that we did not inform the public well enough. Angel she stated we want and need to have some nice, professional presentations to present to the public. Joan asked if any of the 4 “tasks” presented by Nelson could be done in-house, but some of the web design, mapping is probably not a candidate for internal work. Angel stated she feels we want to make this as positive an experience for our riders as possible knowing there will be changes to some customers. After Angel speaks with James with Nelson/Nygaard, meetings will be scheduled for outreach.

5.New Business: Community Service Requests

1.Komen “More than Pink” walk

We have a request from Komen to support the “More than Pink” walk for 2020 shuttling riders from Kroger at Evergreen Square to the Metro Center. Riders can catch the bus at 6:00 AM, and then return after the race is over. Chris stated we shall cut bus use to 4 buses based on ridership last year. **Emily made the motion to approve GPMTD use of providing bus service, and Ken Boddie seconded the motion. Motion Passed.**

2.Honor flight

We have been asked to provide 3 buses to help shuttle patrons to and from the CEFCU lot on May 28, 2020. **Andrew Dwyer made the motion to approve the Honor flight and Angel Marinich seconded the motion. Motion Passed.**

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3. March Madness

March Madness was briefly discussed, as Emily is waiting for more information at present. Ridership had dropped off significantly. **A motion was made by Angel Marinich, and a second was made by Yokita Johnson to continue our service as usual when the schedule is announced.**

Angel feels that we should have a comprehensive rider's guide for this year. As we know more about the COA, things will change as far as a printed rider's guide.

The next meeting will be May 21, 2020

By: 
Joan Krupa, Program Development Chair