



# CITYLINK ON THE MOVE PUBLIC MEETING

November 2021







# AGENDA

01 | What is CityLink on the Move?

02 | Proposed Changes

03 | Next Steps

04 | Community Feedback

# What is



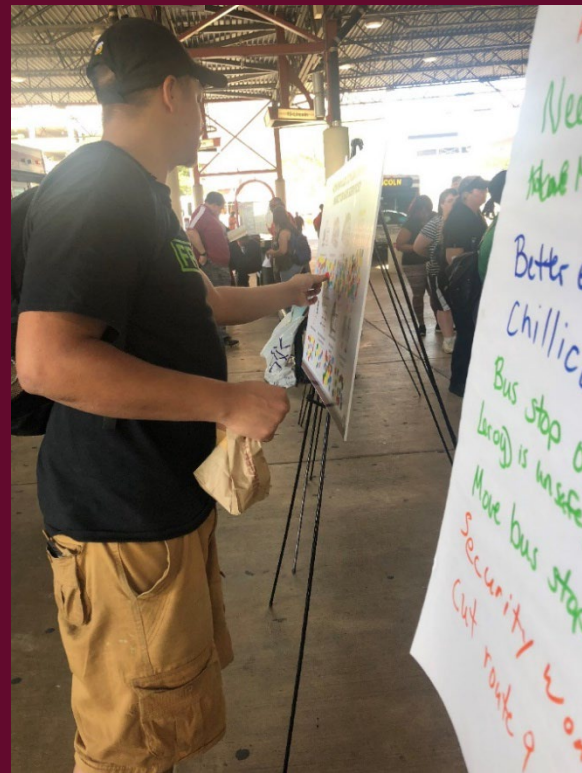
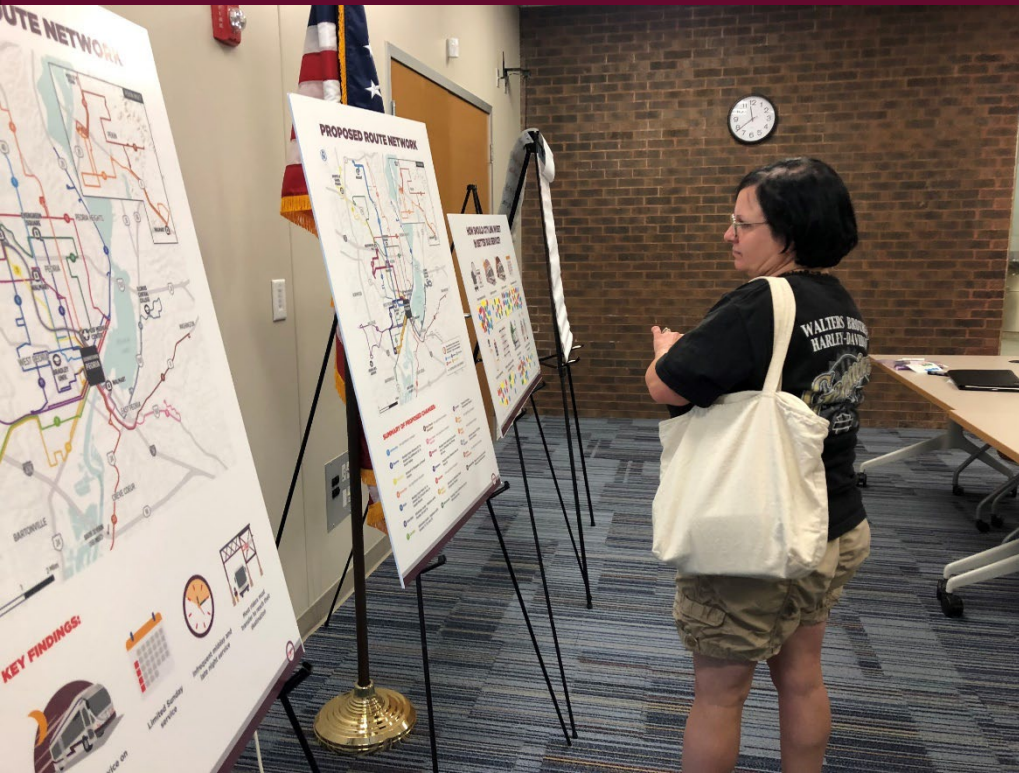
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# What is

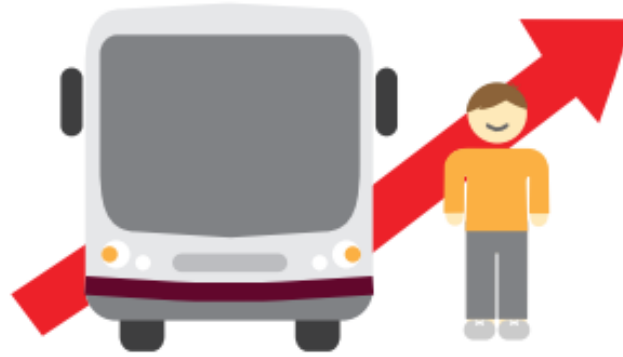


- **2019 study** of the CityLink bus system
- **Reviewed current routes, schedules, and ridership**
- **Gathered feedback** from the community through:
  - Survey of riders
  - Outreach at the transit center
  - Several public meetings





# Goals of the study included:



**Increase  
Ridership**



**Make Service  
More Efficient**

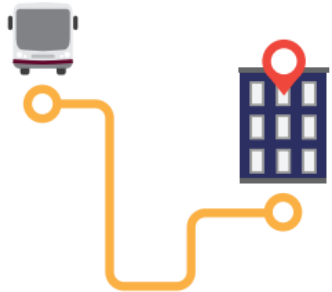


**Improve Rider  
Experience**



**Develop a 5-Year Plan  
to Expand Service**

# The study resulted in several recommendations for 2022 service:



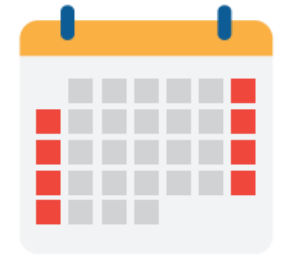
**Improved access to key destinations** such as employment centers and grocery stores



**More frequent midday service** on Routes 1, 7, 10, 13, and 20



**Later service** on Routes 3, 4, 7, and 11

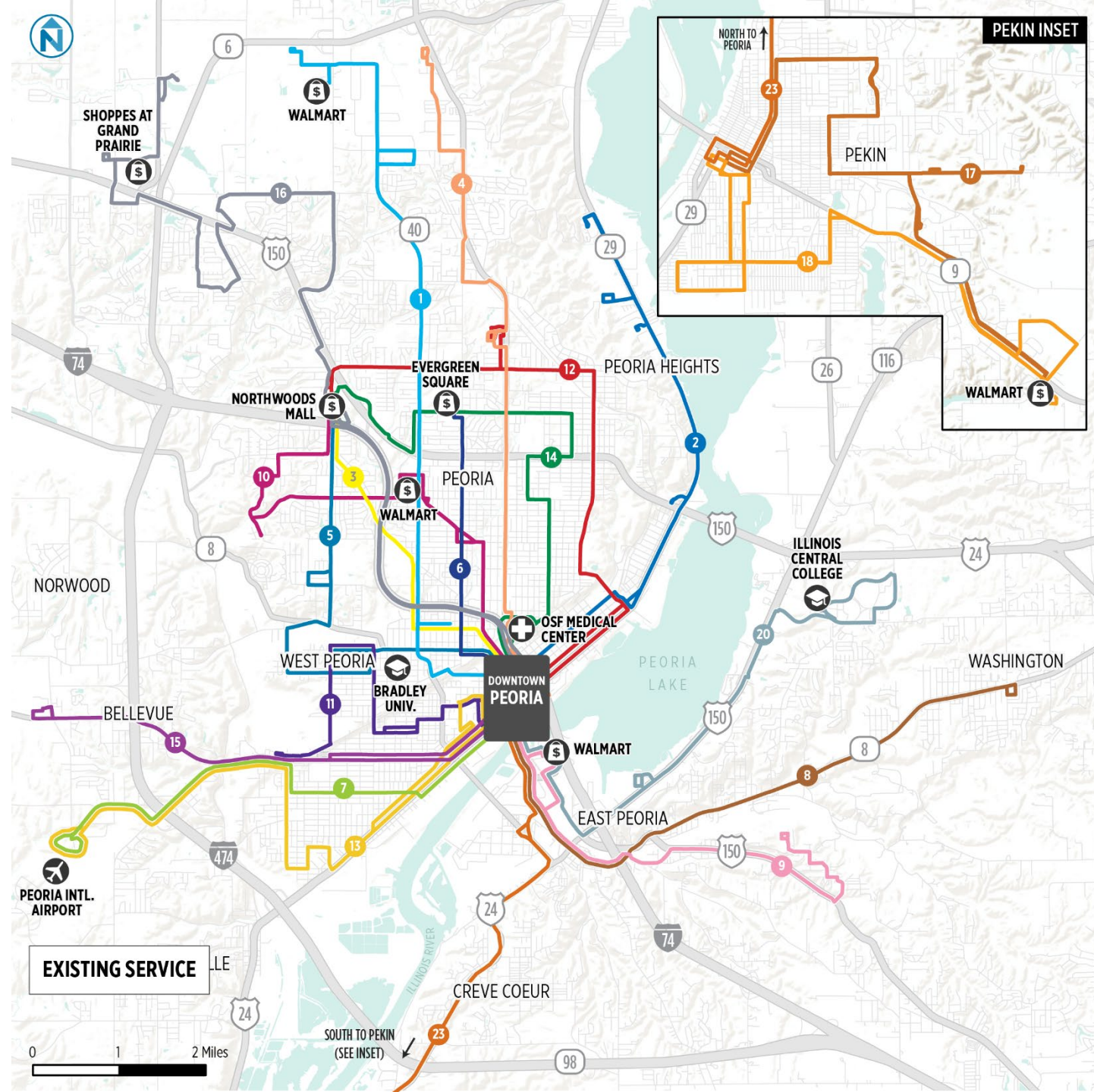


**Increased Sunday service**

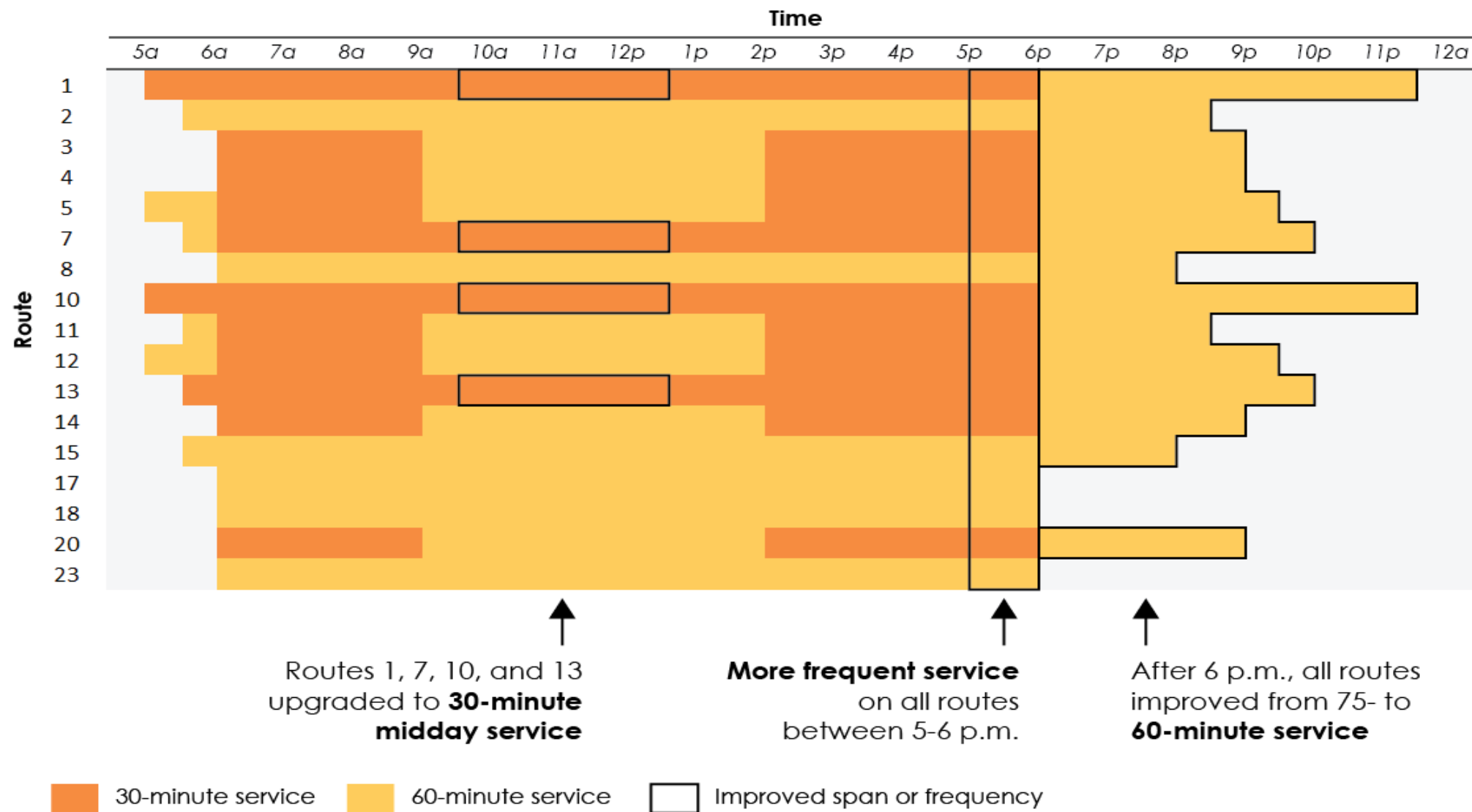


# Proposed route changes will result in:

- More direct service
- Fewer transfers
- Less duplication







Note: We are proposing for 20 to also be upgraded to a 30-minute midday service route.



# Summary of proposed changes:

- |                     |  |                                |   |                             |  |
|---------------------|--|--------------------------------|---|-----------------------------|--|
| <b>1 University</b> | Upgrade weekday midday frequency   | <b>8 East Peoria Sunnyland</b> | <i>No significant changes</i>   | <b>15 Lincoln</b>           | Extend to Peoria International Airport         |
| <b>2 Monroe</b>     | Realign from Monroe St. to Adams St./Jefferson St. in North Valley           | <b>9 East Peoria Eastside</b>  | Eliminate route due to low ridership                                      | <b>16 Northwest Express</b> | Eliminate route - Replace with Routes 3 and 14 |
| <b>3 Parkview</b>   | Extend to Shoppes at Grand Prairie   | <b>10 Sterling</b>             | Upgrade weekday midday frequency and realign between Downtown and Walmart | <b>17 Pekin North</b>       | <i>No significant changes</i>                  |
| <b>4 Knoxville</b>  | Extend to Schnucks Knoxville   | <b>11 Western</b>              | Realign from Western Ave to Main St                                       | <b>18 Pekin South</b>       | Realign in South Pekin                         |
| <b>5 Main</b>       | Realign from Main St. to Howett St./Lincoln Ave. in South Peoria             | <b>12 Heights</b>              | <i>No significant changes</i>   | <b>20 ICC Express</b>       | Shorten loop at ICC East Peoria campus         |
| <b>6 Sheridan</b>   | Eliminate route - Replace with Routes 10 and 14                              | <b>13 South Adams</b>          | Upgrade weekday midday frequency and shorten to Harrison Homes            | <b>23 Pekin Connector</b>   | <i>No significant changes</i>                  |
| <b>7 Garden</b>     | Upgrade weekday midday frequency and shorten to Madison Park Shopping Center | <b>14 Wisconsin</b>            | Realign from California Ave to Wisconsin Ave                              |                             |  |

# These proposed changes are only the start

As additional resources become available, future improvements will include:

- **Increased midday service** on additional routes
- **Weekend service** on all routes
- **Improved bus stops**
- **New buses**





# Next steps include:

- New transit service route in March 2022
- Slicks and/or flyers will be available with new route modifications
- Digital Displays will be visible to riders in our Transit Center



**What do you  
think about the  
proposed  
changes?**



# Public meeting schedule

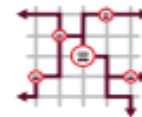


In 2019, CityLink completed a detailed study of its entire bus system, called **CityLink on the Move**.

## THIS STUDY REVIEWED:



Existing bus service and ridership trends



Neighborhoods and destinations served



Service gaps and opportunities for improvements



Input from riders and members of the community

The outcome of the study was a five-year plan to improve and expand bus service. CityLink is preparing to implement the first phase of the plan in early 2022 and would like to hear from you!

## HOW YOU CAN PARTICIPATE:



Take a quick online survey and tell us what you think about the proposals.



Participate in a virtual public meeting. Visit [www.citylinkonthemove.org](http://www.citylinkonthemove.org) to sign up.

- November 1 12:00 p.m. - 1:00 p.m.
- November 1 5:00 p.m. - 6:00 p.m.



Attend an in-person public meeting to learn more about the proposals and give feedback.

- |               |                         |                         |
|---------------|-------------------------|-------------------------|
| • November 3  | Pekin Public Library    | 12:00 p.m. - 1:00 p.m.  |
| • November 3  | East Peoria City Hall   | 2:00 p.m. - 3:00 p.m.   |
| • November 5  | Tri-County Urban League | 11:00 a.m. - 12:00 p.m. |
| • November 10 | CityLink Transit Center | 7:00 a.m. - 8:00 a.m.   |
| • November 10 | CityLink Transit Center | 4:00 p.m. - 5:00 p.m.   |



[www.citylinkonthemove.org](http://www.citylinkonthemove.org)



# Thanks for joining

Provide additional feedback on our brief online survey before December 1, 2021:

<https://www.surveymonkey.com/r/CityLink2021>

Visit our website for project updates:

[CityLinkontheMove.org](https://CityLinkontheMove.org)





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